

EN5573543

BILL CYCLE

INVOICE DATE
10/30/2016
INVOICE DUE DATE

201610

11/27/2016

WATERFRONT STRATEGIES 3050 K Street, NW Suite 100 WASHINGTON, DC 20007

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
WATERFRONT STRATEGIES	WATERFRONTST	Senate Majority PAC Proj 202175/HLLY	P49745

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN11853540	Harrisburg-Lebanon	TV	\$11,875.00	85	85

INVOICE NOTES

Gross Advertising Total \$11,875.00
Agency Commission (\$1,781.25)
Rep Commission (\$1,312.24)

Net Advertising Total \$8,781.51

Terms: Net 30 Days

Mail to: Comcast Spotlight

P.O. Box 415949

Boston, MA 02241-5949



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AFFIDAVIT

Comcast Order No: EN11853540 Market: Harrisburg-Lebanon

Estimate No: 4976 TIM Est No: 671463 Contract Type: Single

Campaign No: AE Name: HLLY National Political

Commercial Summary

Product:

Spot ID	Title	Zone	Networks	Spots	Cost
NW1587921	SMPPATV1625H Lets Not (cc)	HLLY Interconnect/5976	CNBC, CNN, ESPN, FOOD, HALL,	85	\$11,875.00
			HGTV, MNBC, NFLN, TLC, TNT,		
			USA		

Channel Summary

Network	Zone	Spot ID	Spots	Cost
CNBC	HLLY Interconnect/5976	NW1587921	7	\$730.00
CNN	HLLY Interconnect/5976	NW1587921	11	\$1,595.00
ESPN	HLLY Interconnect/5976	NW1587921	5	\$1,430.00
FOOD	HLLY Interconnect/5976	NW1587921	8	\$1,085.00
HALL	HLLY Interconnect/5976	NW1587921	12	\$805.00
HGTV	HLLY Interconnect/5976	NW1587921	8	\$910.00
MNBC	HLLY Interconnect/5976	NW1587921	8	\$1,130.00
NFLN	HLLY Interconnect/5976	NW1587921	5	\$575.00
TLC	HLLY Interconnect/5976	NW1587921	5	\$590.00
TNT	HLLY Interconnect/5976	NW1587921	9	\$1,600.00
USA	HLLY Interconnect/5976	NW1587921	7	\$1,425.00

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
9-27-16	CNBC	HLLY Interconnect/5976	9:26AM	SMPPATV1625H Lets Not (cc)	Squawk on the Street	30	1	\$70.00	
9-27-16	CNBC	HLLY Interconnect/5976	10:36PM	SMPPATV1625H Lets Not (cc)	The Profit	30	3	\$190.00	
9-27-16	CNN	HLLY Interconnect/5976	8:29PM	SMPPATV1625H Lets Not (cc)	Anderson Cooper 360	30	8	\$250.00	
9-27-16	FOOD	HLLY Interconnect/5976	10:47AM	SMPPATV1625H Lets Not (cc)	Trisha's Southern Kitchen	30	43	\$70.00	
9-27-16	FOOD	HLLY Interconnect/5976	3:23PM	SMPPATV1625H Lets Not (cc)	Chopped	30	11	\$70.00	
9-27-16	FOOD	HLLY Interconnect/5976	5:23PM	SMPPATV1625H Lets Not (cc)	Chopped	30	13	\$170.00	
9-27-16	FOOD	HLLY Interconnect/5976	9:53PM	SMPPATV1625H Lets Not (cc)	Chopped	30	14	\$220.00	
9-27-16	MNBC	HLLY Interconnect/5976	6:37AM	SMPPATV1625H Lets Not (cc)	Morning Joe	30	23	\$115.00	
9-27-16	NFLN	HLLY Interconnect/5976	9:46PM	SMPPATV1625H Lets Not (cc)	Top 10	30	27	\$115.00	
9-27-16	TNT	HLLY Interconnect/5976	7:16AM	SMPPATV1625H Lets Not (cc)	Charmed	30	31	\$110.00	
9-27-16	TNT	HLLY Interconnect/5976	11:21AM	SMPPATV1625H Lets Not (cc)	Supernatural	30	32	\$120.00	
9-27-16	TNT	HLLY Interconnect/5976	5:40PM	SMPPATV1625H Lets Not (cc)	Castle	30	34	\$120.00	
9-27-16	USA	HLLY Interconnect/5976	9:31PM	SMPPATV1625H Lets Not (cc)	WWE SmackDown!	30	39	\$390.00	
9-28-16	CNBC	HLLY Interconnect/5976	11:33AM	SMPPATV1625H Lets Not (cc)	Uknown	30	1	\$70.00	
9-28-16	CNBC	HLLY Interconnect/5976	6:49PM	SMPPATV1625H Lets Not (cc)	Uknown	30	2	\$70.00	
9-28-16	CNN	HLLY Interconnect/5976	5:23AM	SMPPATV1625H Lets Not (cc)	Uknown	30	4	\$105.00	
9-28-16	CNN	HLLY Interconnect/5976	8:30AM	SMPPATV1625H Lets Not (cc)	New Day	30	40	\$105.00	
9-28-16	CNN	HLLY Interconnect/5976	12:59PM	SMPPATV1625H Lets Not (cc)	Inside Politics	30	5	\$130.00	
9-28-16	CNN	HLLY Interconnect/5976	5:29PM	SMPPATV1625H Lets Not (cc)	The Situation Room With Wolf Blitzer	30	7	\$140.00	

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
9-28-16	ESPN	HLLY Interconnect/5976	9:24PM	SMPPATV1625H Lets Not (cc)	Uknown	30	10	\$350.01	
9-28-16	FOOD	HLLY Interconnect/5976	6:53PM	SMPPATV1625H Lets Not (cc)	Halloween Wars	30	13	\$170.00	
9-28-16	HALL	HLLY Interconnect/5976	9:15AM	SMPPATV1625H Lets Not (cc)	The Golden Girls	30	15	\$50.00	
9-28-16	HALL	HLLY Interconnect/5976	4:17PM	SMPPATV1625H Lets Not (cc)	Uknown	30	17	\$65.00	
9-28-16	HALL	HLLY Interconnect/5976	9:16PM	SMPPATV1625H Lets Not (cc)	Uknown	30	18	\$100.00	
9-28-16	HGTV	HLLY Interconnect/5976	9:44AM	SMPPATV1625H Lets Not (cc)	Uknown	30	19	\$59.99	
9-28-16	HGTV	HLLY Interconnect/5976	10:45PM	SMPPATV1625H Lets Not (cc)	Uknown	30	22	\$200.01	
9-28-16	MNBC	HLLY Interconnect/5976	5:16PM	SMPPATV1625H Lets Not (cc)	Uknown	30	25	\$135.00	
9-28-16	NFLN	HLLY Interconnect/5976	7:25PM	SMPPATV1625H Lets Not (cc)	Uknown	30	27	\$115.00	
9-28-16	TLC	HLLY Interconnect/5976	8:13PM	SMPPATV1625H Lets Not (cc)	Uknown	30	30	\$160.00	
9-29-16	HALL	HLLY Interconnect/5976	11:33AM	SMPPATV1625H Lets Not (cc)	Uknown	30	15	\$50.00	
9-29-16	HGTV	HLLY Interconnect/5976	4:46PM	SMPPATV1625H Lets Not (cc)	Uknown	30	21	\$105.00	
9-29-16	MNBC	HLLY Interconnect/5976	3:14PM	SMPPATV1625H Lets Not (cc)	Uknown	30	24	\$115.00	
9-29-16	MNBC	HLLY Interconnect/5976	9:19PM	SMPPATV1625H Lets Not (cc)	Uknown	30	26	\$200.00	
9-29-16	NFLN	HLLY Interconnect/5976	8:19PM	SMPPATV1625H Lets Not (cc)	Uknown	30	27	\$115.00	
9-29-16	USA	HLLY Interconnect/5976	12:07PM	SMPPATV1625H Lets Not (cc)	Uknown	30	36	\$120.00	
9-29-16	USA	HLLY Interconnect/5976	5:45PM	SMPPATV1625H Lets Not (cc)	Uknown	30	38	\$140.01	
9-30-16	CNBC	HLLY Interconnect/5976	3:36PM	SMPPATV1625H Lets Not (cc)	Uknown	30	1	\$70.00	
9-30-16	CNBC	HLLY Interconnect/5976	10:37PM	SMPPATV1625H Lets Not (cc)	Uknown	30	3	\$190.00	
9-30-16	CNN	HLLY Interconnect/5976	8:26PM	SMPPATV1625H Lets Not (cc)	Uknown	30	8	\$250.00	
9-30-16	FOOD	HLLY Interconnect/5976	1:49PM	SMPPATV1625H Lets Not (cc)	Uknown	30	11	\$70.00	
9-30-16	FOOD	HLLY Interconnect/5976	9:48PM	SMPPATV1625H Lets Not (cc)	Uknown	30	14	\$220.00	
9-30-16	HALL	HLLY Interconnect/5976	3:15PM	SMPPATV1625H Lets Not (cc)	Uknown	30	15	\$50.00	
9-30-16	HALL	HLLY Interconnect/5976	5:14PM	SMPPATV1625H Lets Not (cc)	Uknown	30	17	\$65.00	
9-30-16	HALL	HLLY Interconnect/5976	10:44PM	SMPPATV1625H Lets Not (cc)	Uknown	30	18	\$100.00	
9-30-16	MNBC	HLLY Interconnect/5976	5:16AM	SMPPATV1625H Lets Not (cc)	Uknown	30	23	\$115.00	
9-30-16	MNBC	HLLY Interconnect/5976	9:23PM	SMPPATV1625H Lets Not (cc)	Uknown	30	26	\$200.00	
9-30-16	NFLN	HLLY Interconnect/5976	7:25PM	SMPPATV1625H Lets Not (cc)	Uknown	30	27	\$115.00	
9-30-16	TLC	HLLY Interconnect/5976	8:12PM	SMPPATV1625H Lets Not (cc)	Uknown	30	30	\$160.00	
9-30-16	TNT	HLLY Interconnect/5976	5:06AM	SMPPATV1625H Lets Not (cc)	Uknown	30	31	\$110.00	
9-30-16	TNT	HLLY Interconnect/5976	2:19PM	SMPPATV1625H Lets Not (cc)	Uknown	30	32	\$120.00	
9-30-16	TNT	HLLY Interconnect/5976	4:22PM	SMPPATV1625H Lets Not (cc)	Uknown	30	34	\$120.00	
9-30-16	USA	HLLY Interconnect/5976	11:17PM	SMPPATV1625H Lets Not (cc)	Uknown	30	39	\$390.00	
10-1-16	CNBC	HLLY Interconnect/5976	6:58PM	SMPPATV1625H Lets Not (cc)	Paid Programming	30	2	\$70.00	
10-1-16	CNN	HLLY Interconnect/5976	5:31AM	SMPPATV1625H Lets Not (cc)	CNN Newsroom Live	30	4	\$105.00	
10-1-16	CNN	HLLY Interconnect/5976	9:29AM	SMPPATV1625H Lets Not (cc)	Smerconish	30	41	\$130.00	
10-1-16	CNN	HLLY Interconnect/5976	11:21AM	SMPPATV1625H Lets Not (cc)	CNN Newsroom With Fredricka Whitfield	30	6	\$110.00	
10-1-16	CNN	HLLY Interconnect/5976	3:27PM	SMPPATV1625H Lets Not (cc)	CNN Newsroom With Poppy Harlow		5	\$130.00	
10-1-16	CNN	HLLY Interconnect/5976	5:20PM	SMPPATV1625H Lets Not (cc)	CNN Newsroom With Poppy Harlow		7	\$140.00	
10-1-16	ESPN	HLLY Interconnect/5976	4:05PM	SMPPATV1625H Lets Not (cc)	College Football	30	9	\$189.99	
10-1-16	ESPN	HLLY Interconnect/5976	9:51PM	SMPPATV1625H Lets Not (cc)	College Football	30	10	\$349.99	
10-1-16	FOOD	HLLY Interconnect/5976	2:24PM	SMPPATV1625H Lets Not (cc)	Chopped	30	12	\$95.00	
10-1-16	HALL	HLLY Interconnect/5976	11:37AM	SMPPATV1625H Lets Not (cc)	Surprised by Love	30	15	\$50.00	
10-1-16	HALL	HLLY Interconnect/5976	3:35PM	SMPPATV1625H Lets Not (cc)	The Guide	30	16	\$55.00	
10-1-16	HGTV	HLLY Interconnect/5976	11:20AM	SMPPATV1625H Lets Not (cc)	Flea Market Flip	30	19	\$60.01	
10-1-16	HGTV	HLLY Interconnect/5976	4:43PM	SMPPATV1625H Lets Not (cc)	Love It or List It	30	20	\$89.99	
10-1-16	HGTV	HLLY Interconnect/5976	9:46PM	SMPPATV1625H Lets Not (cc)	Beachfront Bargain Hunt: Renovation	30	22	\$199.99	
10-1-16	MNBC	HLLY Interconnect/5976	6:30PM	SMPPATV1625H Lets Not (cc)	Dateline Extra	30	25	\$135.00	
10-1-16	TLC	HLLY Interconnect/5976	4:50PM	SMPPATV1625H Lets Not (cc)	Women in Prison	30	29	\$55.00	
10-1-16	TNT	HLLY Interconnect/5976	7:24PM	SMPPATV1625H Lets Not (cc)	Pacific Rim	30	35	\$390.00	
10-1-16	USA	HLLY Interconnect/5976	11:24AM	SMPPATV1625H Lets Not (cc)	NCIS	30	37	\$125.00	
10-2-16	ESPN	HLLY Interconnect/5976	6:14PM	SMPPATV1625H Lets Not (cc)	WNBA Basketball	30	9	\$190.01	
10-2-16	ESPN	HLLY Interconnect/5976	10:48PM	SMPPATV1625H Lets Not (cc)	2016 World Series of Poker	30	42	\$350.00	
10-2-16	HALL	HLLY Interconnect/5976	11:35AM	SMPPATV1625H Lets Not (cc)	June in January	30	16	\$55.00	

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
10-2-16	HALL	HLLY Interconnect/5976	5:34PM	SMPPATV1625H Lets Not (cc)	Seeds of Love	30	17	\$65.00	
10-2-16	HALL	HLLY Interconnect/5976	9:28PM	SMPPATV1625H Lets Not (cc)	Chesapeake Shores	30	18	\$100.00	
10-2-16	HGTV	HLLY Interconnect/5976	4:46PM	SMPPATV1625H Lets Not (cc)	House Hunters	30	21	\$105.00	
10-2-16	HGTV	HLLY Interconnect/5976	5:46PM	SMPPATV1625H Lets Not (cc)	House Hunters	30	20	\$90.01	
10-2-16	MNBC	HLLY Interconnect/5976	3:13PM	SMPPATV1625H Lets Not (cc)	The Place for Politics 2016	30	24	\$115.00	
10-2-16	TLC	HLLY Interconnect/5976	3:13PM	SMPPATV1625H Lets Not (cc)	My 600-lb Life	30	29	\$55.00	
10-2-16	TLC	HLLY Interconnect/5976	10:16PM	SMPPATV1625H Lets Not (cc)	90 Day Fiance	30	30	\$160.00	
10-2-16	TNT	HLLY Interconnect/5976	5:55PM	SMPPATV1625H Lets Not (cc)	Transformers	30	33	\$120.00	
10-2-16	TNT	HLLY Interconnect/5976	11:11PM	SMPPATV1625H Lets Not (cc)	Arrow	30	35	\$390.00	
10-2-16	USA	HLLY Interconnect/5976	12:32PM	SMPPATV1625H Lets Not (cc)	Law & Order: Special Victims Unit	30	36	\$120.00	
10-2-16	USA	HLLY Interconnect/5976	4:30PM	SMPPATV1625H Lets Not (cc)	Law & Order: Special Victims Unit	30	38	\$139.99	
10-3-16	NFLN	HLLY Interconnect/5976	7:27PM	SMPPATV1625H Lets Not (cc)	NFL Total Access	30	28	\$115.00	

Order# EN11853540 Total: \$11,875.00



INVOICE NO. EN5573543 **BILL CYCLE**

201610

BILL TO

WATERFRONT STRATEGIES 3050 K Street, NW Suite 100 WASHINGTON, DC 20007

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
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